



Woodall Creative
G R O U P

ATTN Michael Williamson

CORP Kids R Kids 8 NC

DATE 5/15/07

REF Parent Forum

PGS 1 of 2

ADVERTISING | MARKETING | GRAPHIC DESIGN | CREATIVE CONCEPTS | INTERNET DEVELOPMENT

PROJECT ESTIMATE

DEVELOPMENT OF PARENT FORUM

Installation of Forum software with default settings on a subdomain
located at www.wakeforestkidsrkids.com \$395.00

Includes hour of customization (add Kids R Kids logo, change header title, etc.)

Note:

Additional configuration for enhanced security will be additional.
Tech support beyond initial working stage will be additional
(Parents calling us with user questions will be billed to center).

I understand this estimate is only for the scope of work described above. I have read and agree to be bound by the terms and conditions of this estimate set forth by Woodall Creative Group.

Signature _____ Title _____

Print Name _____

Date _____ Purchase Order # _____

★ A copy of this estimate must be returned with your signature in order to begin your project. Please return signed form by fax to 770-965-0453.

Thank You

TERMS and CONDITIONS

This estimate is only for the scope of work described above and may fluctuate depending on the amount of developmental time. Any revisions or changes to this stated assignment will require further approval signature(s) before additional work begins. When the project has reached 75% of the estimated hours, the project will be reviewed, and, it will be determined if any additional time will be required to complete this assignment.

Terms This estimate is good for 60 days from date issued. 50% deposit will be required to begin project. Cash, check or credit cards are accepted. Once the project has begun, progress billing will be instituted until the project is complete. Balance due at signing of final proof. Final artwork files will not be released to the client or third party vendor until final payment is received or other arrangements have been made. A finance charge of 2% of your total bill will be added to any outstanding balances beyond 45 days of the original invoice date and continuously thereafter for any additional 15 day period until full balance plus interest has been paid in full. Sales tax and delivery charges are not included in these amounts and will be billed additionally.

Schedules/Overtime/Rush Work Woodall Promotions, Inc., d/b/a Woodall Creative Group (WCG) reserves the right to adjust the schedule and/or charge additionally in the event that the Client fails to meet the agreed-upon deadlines for delivery of information, materials, approvals, payments, and for changes and additions to the services outlined in the estimate/proposal.

Client's Obligations The Client shall appoint a sole Representative with full authority to provide or obtain any necessary information and approvals that may be required by WCG. The Client's Representative shall be responsible for coordination of briefing, review, and the decision-making process with respect to persons and parties other than WCG and its subcontractors. If, after the Client's Representative has approved a design, the Client or any other authorized person requires changes that require additional services from WCG, the Client shall pay all fees and expenses arising from such changes as additional services.

Materials to be Provided by the Client The Client shall provide accurate and complete information and materials to WCG and shall be responsible for the accuracy and completeness of all information and materials so provided. The Client guarantees that all materials supplied to WCG are owned by the Client or that the Client has all necessary rights in such materials to permit WCG to use them for the project.

The Client shall indemnify, defend, and hold WCG harmless from and against any claim, suit, damages and expense, including attorney's fees, arising from or out of any claim by any party that its rights have been or are being violated or infringed upon with respect to any materials provided by the Client.

All copy provided by the Client shall be in a form suitable for typesetting. Where photographs, illustrations, or other visual materials are provided by the Client, they shall be of professional quality and in a form suitable for reproduction without further preparation or alteration. The Client shall pay all fees and expenses arising from its provision of materials that do not meet such standards. WCG shall return all materials provided by the Client within 30 days after completion of the project and payment of amounts due. The Client shall provide the following materials and services for the Project:

Liability of Woodall Creative Group WCG shall take reasonable precautions to safeguard original and other materials provided by the Client. WCG shall, however, not be liable for any damage to, or loss of any material provided by the Client, including artwork, photographs, or manuscripts, other than or on account of willful neglect or gross negligence of WCG.

Approval of Final Artwork The Client shall proofread and approve in writing all final text and layouts before the production of final product. The signature of the Client's Representative shall be conclusive as to the approval of all artwork and other items prior to their release for printing, fabrication, or installation.

The Client specifically grants to WCG the right to act on the Client's behalf to give instructions on behalf of the Client to any person or entity involved in the Project, such as photographers, illustrator, writers, printers and fabricators. Any such instructions or approvals by the Client may only be made through WCG. The Client shall be bound by all such instructions given by WCG within the scope of this Agreement.